
Tweaklab AG

Tweaklab was founded in the year 2000 as a professional services company for electronic media. Central to the services offered are the three core areas of "media conception and consulting", as well as "realization and installation" and "content and post production". Our core business thus consists of the planning, design and programming of interactive media projects and products, as well as the realization of video and audio content.

A participatory organizational structure is important to us, and since November 2019 we have been structured holocratically. Tweaklab is a public limited company, and has 18 permanent employees, with 100% of the share capital owned by the employees. The company's employees have extensive experience and knowledge in both applied and artistic fields.

Tweaklab advises and facilitates museums, cultural organizations, artists, filmmakers and institutions in both the public and private sectors. The cornerstone of our work is to develop and implement themes, ideas, thoughts, dreams and visions in dialogue with our clients. Our strength lies in the breadth of our expertise. We can manage a project comprehensively as a full service agency.

Creativity, innovation, and openness have been and remain key success factors for Tweaklab. Through challenging projects and a wide-ranging, diverse clientele, Tweaklab has developed a wealth of expertise, and vast technical know-how, which we continue to leverage and apply in our ongoing projects. Our team is committed to supporting all projects with comprehensive technical, organizational and design competence combined with passion and enthusiasm. It is of great importance to us to work transparently and openly with our customers and to respond to their needs in an innovative and cost-efficient way. Communication as well as energy and time management are central to us for an effective, future-oriented and sustainable cooperation. For optimal media communication, we also develop and produce new devices and custom-made products to create a lasting impression on the target audience. Since its foundation, Tweaklab has planned and realized more than 500 projects in all kinds of contexts and with a range of budgets, both in Switzerland and abroad.

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