
Tweaklab AG

Tweaklab is a service centre for electronic media, established in the year 2000 in Basel. The company counts on their employees' extensive professional experience in applied and artistic areas. We create content communication concepts for museums and exhibitions, plan and supervise the implementation of media installations, and provide consulting services to designers, filmmakers, museum curators, event organisers and organisations working in the field of culture and agencies.

Centrepieces of the services we offer are the two main areas media conception, implementation and installation as well as content- and postproduction. With that said our core business consists of planning, designing and programming of interactive media projects, and of implementing video and audio contributions, as well as postproduction of feature films and documentaries for television and cinema.

The employees of the division media conception create concepts to communicate content, discuss the optimal application of equipment and manage the projects beginning with the design phase via the detailed planning through to the spatial implementation, always in close cooperation with the customer. If the necessary devices are not available on the market, we customize, adapt or develop custom-built products. Examples include handheld earphones, a telescope featuring text overlay, or a LED information display with wood veneer.

Our staff in the section content- and postproduction provide advice to filmmakers, curators and museum designers. Conceptual, content related and formal design scopes are being discussed and examined in detail and in active cooperation with the customer. In postproduction the films undergo colour grading and filmlooks are being defined. Designing titel-animation and animated infographics belong to our core competencies. Furthermore, we create subtitling and DCPs. Especially in the field of culture the professional and competent handling of historical film- and video-material and their transfer to contemporary formats we consider our principal tasks.

Creativity, innovation and openness used to be and today still are Tweaklab's key success factors. Owing to many ambitious projects and a variety of customers Tweaklab over time acquired great knowledge, which it now applies to current projects. The teams manage and supervise the projects utilizing their technical, organisational and creative professional expertise. Tweaklab AG is owned by their employees. Roughly 14 specialists from applied, technical and artistic professions work for the company.

We are committed to cooperating with our customers in a transparent and open manner, and to attending to their wishes in a resourceful and cost-effective way. For us communication as well as energy- and time-management are essential factors for a forward-looking and sustainable cooperation.

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